





## WHO IS CEMCOA

We are an international trading house specialising in cement, cementitious materials and solid fuels.

A new chapter in the evolution of Shun Shing Group.

## SHUN SHING GROUP

Founded in 1988 by three brothers, Shun Shing Group has grown from a small trading company into an international group with operations across Asia-Pacific and the Middle East.

Shun Shing Group produces, trades and transports cement, cementitious materials and solid fuels to a wide customer base in the industrial, construction and power generation industries.

### **CEMCOA**

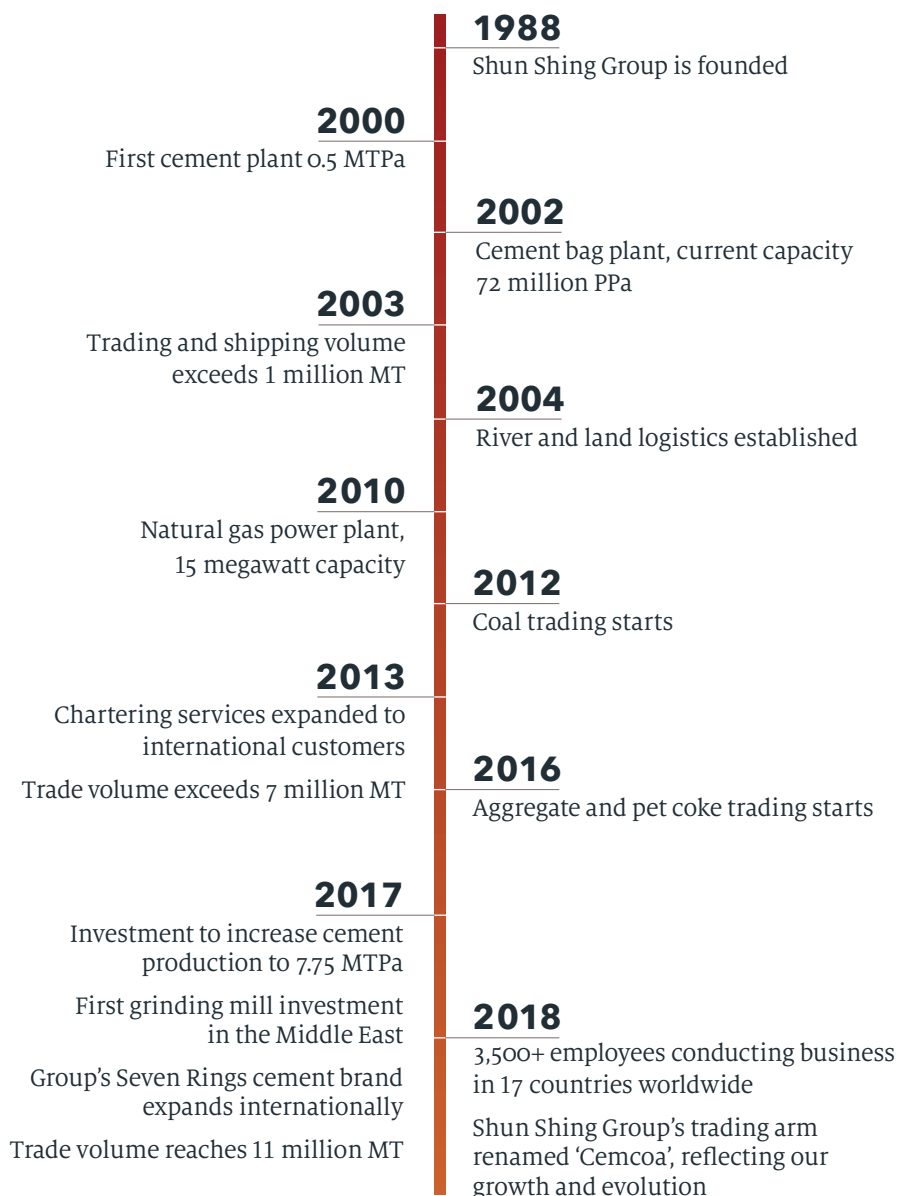
Cemcoa is the new name for the trading arm of Shun Shing Group. As part of Shun Shing Group, we have sourced, traded and shipped cement and cementitious materials for 30 years.

**NEW OPPORTUNITIES CALL FOR CHANGE.**

**AND CEMCOA REFLECTS OUR EVOLUTION.**



## A STORY OF GROWTH



Cemcoa is  
international  
agile  
diverse

**30**

years' experience

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**13.3**

million MT traded

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**90+**

ports of call

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**100+**

people

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**18**

nationalities

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**15**

offices

A photograph of a small, vibrant green plant with several leaves growing out of a deep crack in a weathered, brown tree stump. The wood grain of the stump is clearly visible, showing a network of cracks and textures. The plant is positioned centrally, with its leaves fanning out from the crack. The text "We are small enough to care and big enough to deliver" is overlaid in white, serif font, centered above the plant.

We are small  
enough to care  
and big enough  
to deliver



## OUR PROPOSITION

We combine broad experience in trading and shipping with deep cement and cementitious expertise to provide custom-tailored solutions.

We are customer and supplier focused.

We deliver.

Consistently, Reliably, Competitively.



**Our aim is to become  
a global company with  
strong client services  
in every market**

With 30 years' experience and over 13 million metric tons of cement, cementitious materials and solid fuels traded in 2018, we are specialists.

We trade various types of cement (bulk and bagged), clinker, slag, gypsum, limestone, fly ash, aggregate, energy coal and petroleum coke, as well as RPF, sand and steel scrap.



## CEMCOA'S OPERATIONS & TRADE FLOWS

▲ Load & discharge ports

■ Offices

● Head office

■ Representatives

## **ADDING VALUE**

### **RELATIONSHIPS**

We maintain one-to-one relationships with our clients so we can anticipate their needs, provide adaptable solutions and support their growth.

### **INTERNATIONAL REACH**

We are growing our geographical reach, deepening our presence in existing markets and investing in opportunities in new markets.

### **SUPPLY CHAIN**

To create better solutions for our customers and suppliers we work with Shun Shing Group to invest strategically along the supply chain, adding more value to our customers.

### **PORTFOLIO**

As our customers expand their requirements, we look at synergistic opportunities to increase our product portfolio.



Our culture  
and values  
underpin  
our success



## OUR CULTURE

### ENTREPRENEURIAL SPIRIT

We focus on opportunities, execution, common sense and meritocracy.

We see challenges as opportunities.

### PASSION

We take pride in our work, who we are, and what we achieve.

We understand and respond appropriately to our customers' needs.

### RESPECT & ACCOUNTABILITY

We are respectful in all our dealings, internally and externally.

We are accountable for our decisions and actions.

### COMMITMENT & AMBITION

We are committed to delivering on our promise to all our stakeholders.

We have the ambition to grow, learn and succeed.

*'The most important element of international trade is reliability, and Cemcoa always delivers.'* – Customer

*'Cemcoa's people are always there at the end of the phone, day or night. They care about the customer.'* – Customer



At Cemcoa,  
our people are  
our assets





## OUR PEOPLE

**Because it is people who create business success.**

We are a dynamic team with a can-do,  
anything-is-possible attitude.

We strive to be leaders in our field.

We build enduring relationships with our stakeholders.

We are willing to learn, and are committed to deliver.

*‘Our business is a people business. Building relationships with our customers, suppliers and our employees is key to success.’ – Director*

*‘At Cemcoa, you have to be a go-getter, to take ownership of your work. This is what the company values.’  
– Cement Trader*

*‘It’s our decades of experience in handling the transport of cement and related products that sets us apart. We know shipping in and out.’ – Chartering Manager*



## CAREERS

### **WE SEEK PEOPLE WHO**

Demonstrate curiosity, initiative, and resourcefulness.

Appreciate a collaborative culture, and nimble execution.

Want to make a difference while contributing to our growth.

### **AND IN RETURN, WE OFFER**

The opportunity to grow as Cemcoa grows.

The entrepreneurial freedom to shape your growth according to your potential, personality, and ambition.

*'Cemcoa has really let me grow my career. I started as a clerk, and learned shipping, documentation, contracts, and trading from scratch. And now I head a regional trading desk.'* – Trader

*'In a smaller company, you've got to do a bit of everything, which is more stimulating and rewarding, but also, you can see the impact of your work on the profitability of the business and the value of the business, which is very satisfying.'* – Trader



## OUR PRINCIPLES

We enforce an Equal Opportunities Policy when hiring, developing and promoting employees.

We offer equal employment opportunities to all employment applicants and employees, regardless of race, national origin, religion, gender, sexual orientation, family status, age or disability.

We enforce a comprehensive Code of Business Conduct internally, while externally we seek to engage in long-term relationships with partners, customers and suppliers who are committed to sustainable development and respect for human and labour rights.

## CONTACT US

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